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ServiceMaster Clean wins 10th straight Consumers' Choice Award

OTTAWA, Ontario – May 30, 2007 ServiceMaster Clean of Ottawa has been awarded the Consumers' Choice Award (CAA), in the category of fire damage restoration. This marks the 10th straight year that ServiceMaster has been a recipient of the Consumers' Choice Award.

Celebrating its 20th year in Canada, and its 11th year in Ottawa-Gatineau, the CCA is an important institution on the North American business scene. Winners are chosen by various regional consumers through an independent and objective survey, conducted by Leger Marketing, one of the world's largest and most respected research firms.

This year's awards were formally presented to the winning recipients on May 7th at the annual CCA Gala, held at the Ottawa Congress Centre.

Notable figures such as the Honourable Stephane Dion, Leader of the Opposition, Premier Dalton McGuinty, as well as former Ottawa mayor Bob Chiarelli, have all attended the CAA gala in years past, in order to congratulate the recipients, for their efforts and dedication to the economic strength of local communities and the province.

Consumers' Choice Award

With more than 4,500 franchises around the world, ServiceMaster Clean has been in the fire damage and restoration business for more than half a century.

ServiceMaster Clean of Ottawa will uphold the highest standards of the organization, promising to do the job right, or do it over. When you contract the office for fire damage at your home, you will receive service that is prompt and work that is done to your satisfaction.

"At ServiceMaster Clean we provide excellent service, from start to finish, and ultimate customer satisfaction," says John Cooke, president. "In everything we do, we pledge honesty, dependability, and a job well done."

ServiceMaster Clean offers a wide-range of services for businesses and homeowners, particularly emergency response and disaster restoration services. Including, but not necessarily limited to fire, water, and smoke damage restoration, as well as commercial cleaning and janitorial services.

The CCA study is aimed at establishing consumers' opinions, with regard to their perception of the most popular local businesses.

Leger Marketing interviewed 1,150 people in the Ottawa area, to determine this year's results. The individuals surveyed included 600 consumers, who were randomly chosen among the general public, 350 top-ranking managers of small or medium-sized businesses counting 250 employees or less, as well as 200 general or construction contractors.

About ServiceMaster Clean® of Ottawa

a trusted vendor of disaster restoration, commercial cleaning, janitorial services, and residential cleaning since 1972, ServiceMaster Clean of Ottawa is a member of the ServiceMaster Family of Brands. With over 4,500 franchises world-wide, ServiceMaster tends to millions of homes and business, and is the helping hand that will restore order in your life, at work and at home.

About Cold Jet®

Cold Jet, LLC is the world's leading manufacturer of dry ice blasting and production solutions. For more than two decades, Cold Jet has been developing innovative cleaning solutions from fully automated systems and handheld devices to high-volume [dry ice production equipment](#) and [customized engineered solutions](#) that solve a variety of cleaning challenges around the world. Cold Jet offers the largest selection of environmentally responsible dry ice blasting machines, including the award-winning Aero Series and the i3 family of systems, which features the company's patented shaved ice and feeder technologies. The company's [CO₂ Pelletizers](#) are used by every major gas company worldwide to produce the highest density extruded dry ice available. Cold Jet is a private company with headquarters in Loveland, Ohio and international operations in Belgium, Canada, China, Germany and Mexico. For more information, visit www.coldjet.com.

-30-

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