



Contacts:

Adam Weitner, 613.244.1997 x 349, aweitner@smottawa.com (media, general inquiries)

John Cooke, 613.244.1997 x 342, jcooke@smottawa.com (president)

23rd annual invitational – a sell-out success

OTTAWA, Ontario – September 27, 2008 Yesterday's 23rd annual ServiceMaster Clean of Ottawa invitational golf tournament has been deemed a huge success. "The course was sold out, and the weather couldn't have been better," says John Cooke, president, ServiceMaster Clean of Ottawa.

With over \$15,000 in prizes, ranging from iPods to Ottawa Senators Jerseys, everybody who participated in the tournament took home a big prize. Each player of the winning foursome received an iPod touch, an item which retails at over \$250. "We decided to go all-out on our tournament this year in an effort to grow it even further for next year and beyond," says Cooke. "Part of that effort was to put together the biggest prize table we've ever had."

The Children's Hospital of Eastern Ontario (CHEO) hole, a means of fundraising for ServiceMaster Clean of Ottawa's CHEO Fund, raised \$2100 to put toward the fund. This amount was then matched by Climate Works Heating and Cooling, bringing the total raised to \$4200. "I have young children of my own, and saw this as an opportunity to help with a great cause," says Scott Cummings, president, Climate Works Heating and Cooling. "CHEO helps children in need, and we want to be a part of that."

This \$4200 was a dramatic increase in the fund, which is set-up to purchase an infant transport incubator (valued at \$20,000) for the hospital. A 32" flat-panel TV, also courtesy of Climate Works, an 800 watt surround sound system donated by Cunningham-Lindsey Insurance, and private box tickets to see Sarah Brightman at Scotia Bank Place given by the Ottawa Senators, made up the CHEO hole prizes. Golfers purchased draw tickets at the CHEO hole, and the winners were drawn at the dinner reception.

This year's tournament was held at the Canadian Golf and Country Club in Ashton, just west of Ottawa. "The Canadian," as it is often referred to, has been host to the annual golf tournament for 21 of the 23 years, and is always well received by ServiceMaster's guests.

John Cooke reports that requests to be included in next year's tournament are already being received. "I have received several emails and phone calls over the last 12 hours from people looking to be a part of the tournament for next year," says Cooke. "This can be directly linked to the success of this year's tournament." ServiceMaster Clean of Ottawa extends a big thank you to the many sponsors and gift donors, golfers, and staff at the Canadian for their contribution to a successful tournament.

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